



Leslie Choudhury is the CEO & Managing Director for Leslie Choudhury International Pte Ltd. He is a transformer of individuals and teams, training & coaching people to influence, inspire and move those they come in contact with, into decisions and commitments. Leslie is an edutainer, he educates and entertains his participants so effectively that his lessons stick well after the class is over and you are back in your office or home.



He is Asia's leading leadership and communication trainer and has been voted as one of the top 30, most influential communication guru in the world, by Gurus International. (USA)

Leslie has been recognized with the President's/CEO's award for running the Best Sales team in in the World for Sheraton Hotels. Choudhry was also voted the "EIBTM - IT & ME Personality Award for Asia & Pacific" receiving the votes from the hospitality, travel and tourism industry.

He also served as Vice-President of the National Association of Travel Agents, President of SITE Singapore, on the advisory committee to the "National Tourism Plan" for Singapore Tourism Board, was the youngest appointed Board Member of the National Parks Board, (a statutory board of Singapore). He has been an Advisor for the tourism blue print for Zhuhai government, Advisory Board of Radisson Hotels Internationals, was consultant to Rosenbluth International, for Cendant International, (the World's largest service company).

Leslie is certified in NLP & Directive Communication Psychology and uses in addition: Positive Psychology, Video Psychology, & Experiential Activities to make each training a session a powerful step into changing for the better of both individuals and organizations. He is the only person in Asia certified with 'CITE' status as one of 55 individuals worldwide recognized for his expertise in Motivation. Leslie Choudhury has a BBA, MBA & PhD from the University of Hawaii, USA & the University of Hard Knocks.

Leslie has been the CEO of 4 different companies in 4 different countries, namely in Singapore, Malaysia, Indonesia and China running companies from ranging from 175 to 1,500 people strong. Learning leadership and communication he turned from running companies successfully to his passion of training people and making many different organizations better in Asia Pacific & the Middle-East.

Leslie Choudhury is committed to the growth of individuals and companies. He will maximize you and your team's encounter into a life-changing experience that will transform your team into having commanding personal and corporate effectiveness.

See www.lesliechoudhury.com www.l-c-international.com for more information.

Key Client list

- Singapore Sports – TEAM SINGAPORE (All our National Athletes)
- Inchcape Singapore (Borneo Motors - the entire company)
- Citi Bank Singapore / Indonesia
- DELL – Asia Pacific
- INTEL – Singapore, Malaysia & Asia Pacific
- Emirates Group - Hotels & Resorts, Emirates Holidays, Etc. - Dubai
- TUV – Asia Pacific
- Baker & Hughes – Asia Pacific
- Monier – Asia Pacific
- Hauni Asia Pacific
- MEA Technologies
- UOB Bank
- Changi International Airport Services
- Affimatrix Singapore
- The Navigators Singapore / Hawaii USA
- DENZA China (Electric Cars JV between Daimler Germany & BYD China)
- Singapore Civil Service College
- ITE Colleges – 700+ Professors
- Management Development Institute of Singapore
- Sun Island Resort – Shanghai, China
- Saigon Tourist Holdings – Vietnam
- National University of Singapore
- Multievents Ltd– Mauritius
- Dunville International – Malaysia
- Saudi Paper – Saudi Arabia (World's Largest Paper Producer)
- PATA – Sri Lanka
- Interval International – USA, Miami, Florida, Singapore & Asia Pacific
- Marcus Evans – Asia Pacific
- Arenco Group - Bangladesh
- TTG Asia Pacific
- MICECON – Philippines
- Special Technical Service L.L.C – Oman
- Indonesian Tourism Board – Indonesia
- RHB Bank Malaysia
- Bahrain Event Management
- Oman's Top Car Dealership (Toyota & Lexus)
- Philippines Tour Operators Association - Cebu
- PATA Philippines
- ACS International – Jakarta



Leslie Choudhury
INTERNATIONAL

Testimonials



“Thank you too for being such a pleasure to work with, and special thanks for the trainings you conducted for us, we learnt so much from it. Leslie is:

Our # 1 selling trainer for in-house trainings

Our # 1 trainer receiving highest number of positive evaluations from clients

Our # 1 most colourful and animated trainer

Looking forward to our continued working together!”

Manpreet Sanchana

Conference Director Marcus Evans, Kuala Lumpur



“"Working with Leslie Choudhury has exceeded all our expectations. Leslie's motivational, passionate, colourful and inclusive style of training has contributed tremendously toward the development of STS's sales staff and our continued success. **We quadrupled our closing rate after 3 months of implementing what we learnt.** We are now closing 80% of all our bids. We will be undoubtedly working with Leslie for the ongoing future "”

Alex Clark

Special Technical Services L.L.C. Alex Clark | General Manager Sales & Operations



“"In a delightful, boisterous and rather untraditional manner that rivets your attention, Leslie Choudhury defines how to actualize your self-awareness to **successfully relate to people** in all circumstances. He stands out as a master story-teller who can reach a diverse audience without any boundaries or limitations. It is only Leslie who can wear a red jacket with such panache for he delivers quite a powerful message that will be remembered for a long time to come. **If you want results hire him.**"”

Tatiana Banicevic

Assistant Vice President Sales





“Leslie is one of the most **Exceptional & Outstanding** trainers that I have ever met. He has exceeded my expectations by his unique style of training which is definitely one of the most amazing experiences of my life. Leslie is the best, a very lively trainer who knows **how to connect** with all the audience through his humorous ways. The training was powerful, awesome & sensational! Being in sales and marketing for many, many years I really thought there would be little that I would learn....I think you surprised all the sales and marketing people. You are simply Different & Great! We learnt heaps!”

Rooma Caulee
Director of Sales & Marketing



“When I walked into the conference room I thought "this guy better be **good at what he does**" - and yes you were!! We all had an enlightening experience and will benefit from the lessons learned and experiences shared. I for one now have a whole new concept in my mind when the word "**Sales Presentation**" comes up. It was a pleasure to receive you in Oman. Looking forward to our next meeting.
Best Regards,
PS - I totally get the jackets now! ”

Farid Elahi
Special Technical Services L.L.C. | Sr. Sales Division Manager |
Director Sultanate of Oman



“It's a MUST for anyone wanting to **improve himself/ herself** in life to attend Leslie's classes. His lessons are not only uniquely fun and enjoyable, but they are also **extraordinarily enriching**! There was never a moment where I felt like 'switching off'. His teachings can be applied in all aspects of my life and its values will definitely last a lifetime. Thank you Leslie, for your boundless enthusiasm and unending passion in making a difference in my life and **success!!**”

Hui Ming AU
Product Sales Specialist [Eprex; Prograf; Doribax] Janssen-Cilag
(a division of Johnson & Johnson)



“I found the course," Effective **Sales Presentations that Get Results**" that Leslie conducted very pertinent to my position. I thoroughly enjoyed it. The information divulged, that a Sales Presentation is a package involving the Presenter, as well as the Presentation was an eye-opener. I would recommend this course to any-one who has to interact with peers and clients in a meeting/presentation environment." ”

Kieran Clarke

Australia Regional Technical Support, Baker Hughes INTEQ



“For someone who I must admit was a tad sceptical walking into your session yesterday, you turned me around totally!

Your **Motivational** session was, in a word, **sensational**.

You pitched to the international audience perfectly. Your words were carefully chosen and the video examples excellent - they were apt to the overall tone of the session - the right amount of humour with a very strong underlying psychological message - brilliant!

Well done again on a great presentation - thoroughly enjoyable with a message that was well and truly delivered!" ”

Ian McDougal

International Marketing Manager Tourism Victoria Melbourne, Australia



“From the very first moment I saw him, I knew something was very **different**. He was wearing a jacket that screamed-out! Uncertain at this point whether or not I was in the right training session, I approached Leslie and asked "I am not sure if I am meant to be here..." and he replied, "Don't worry, this is a session you won't want to miss." Leslie has a way of presenting that **inspires** me. Every word he said carried a psychological element which I never really knew or realized. He would use jokes and stories that fit to the topic he was teaching. Every session, people would smile and laugh, but at the same time learn the content of the course. Leslie has that unique ability to express to you so many interesting facts not only about the course but on the world and the day to day experiences we face with fellow colleagues or clients. He has truly been an **inspiration** to me, and for all those embarking on a course with him, buckle up, it's going to be an awesome ride!" ”

Daniel Galatis

Australia



“Leslie, when I first contacted you to customize a Program for Emirates Hotels & Resorts, I was not sure if our unique challenge could be handled by you and your team. I must say, having had both the Harbour & Green Lakes hotels, go through your 2 weeks training, my staff and management have not stopped **singing praises** and I am personally pleased with not just the Impact and End Result but the **forming of a culture we can now**

call our own. The **results** have more than **justified the costs.**

Thank You!”

Hans Haensel – Sr. Vice President
Emirates Airlines Group



“My first impression of Dr Leslie when he entered the room in a hot pink jacket was, I Love this man. He was colourful, loud, and interesting, but Leslie is also a great speaker and trainer who grabs everybody’s attention. Leslie is very experienced and with a charismatic interest to teach and share his knowledge. I feel I have learned a lot from him that I can actually use in real life, specifically to make me **better in sales and marketing!** Dr Leslie is an inspiring speaker/trainer who **delivers value!**”

Johanna Nordell
Sales – Sweden / Hong Kong



“Leslie’s impact was not only made by the shining colour of his outfit, but also by the smooth and fabulous quality of his training. This is one of the courses I most enjoyed and learned from. It’s **totally inspiring.** Many of the paradigms that we all took for granted will change now, both at work and at home. We all indeed had a great time and I personally look forward to another **life-time experience** with Leslie! ”

Ashraf Eisouh
General Manager - Sales Zamil Steel /SSD

Additional Testimonials

“Leslie Choudhury is one of the **most inspiring and influential trainers** I have come across so far. He was very knowledgeable and the workshop that he had conducted for us was very informative and of course very entertaining with his great sense of humour. The culture workshop was very appropriate for us as it targeted the issues/problems that some of us were facing. I very much enjoyed the short yet useful video clips throughout the workshop and the interaction we had with one another. We now know the need to change and will embrace change in our journey of Life. Thank you very much!”

Jason Mah- MEA Technologies, Singapore.

The Vision Alignment program conducted by Leslie Choudhury was amazing. We could see **positive behaviour change from our core team members** by even just the 2nd week, which in turn affected the rest of the company. This training of and applying Directive Communication Psychology made our people more cohesive and approach challenges with a positive attitude. I am proud of my staff and despite of the time commitment and expenses I feel and know it was a **well justified decision**. I highly recommend this program for any organisation who wants to bring out the very best performance from their people and create a productive environment which is aligned to corporate vision. Thank You Leslie Choudhury International Pte.Ltd.

Tan Jit Khoon

Chief Executive Officer

Winson Press Pte Ltd

A dynamic, exciting workshop, where Leslie's brain colour explanation really helped us appreciate differences amongst staff members. He makes learning fun and took us through hands-on exercises to help reinforce those principles. We laughed, shouted and at the end of his workshop, **walked out a better team**.

Doug Erdmann

Country Leader

The Navigators Singapore

Thank you so much for such an **exuberating Change Management program** spent with you and the group. It has been a great pleasure to learn from you and I had thoroughly enjoyed my time in class.

The course has given me new dimensions to reinforce what I knew I have to do yet failed to execute. It has been a self-fulfilled and reflective days.

The next steps are to implement what is learned and made it a part of my routine. I believe that it will not be easy and it is a matter of mind over body because YES, I CAN!

Suh Yng (Ms), Centre Manager, Singapore

I really want to say a big thank you for **motivating** and sharing with us your way of thinking. After listening to what you had said, you do have a very point related to my current situation and mindset. I felt I am too pessimistic and refused/afraid to change. I asked myself, "what am I going to do after that?" For the past few days, you had knock my head with a gigantic hammer, I am feeling more relieve, and more **positive towards finding change and new goals in my life**.

Thank you very much for the great inspiration. :)

Kwang Wei – Singapore

The culture training by Leslie Choudhury International was delivered with great fun and interests to empower us to serve even better in time to come. The course is relevant, insightful and it was time well spent. Everyone in the company had learnt the importance of communication, service, stepping up in leadership and this had **greatly improved our working relationships** with each other. Thanks, Leslie, for a job well done!"

Chris Quek A.P

General Manager

KCS Medical and Dental Group

"The working atmosphere was different and we could all feel it. All these **positive changes and cheerful spirit are the by-products of Leslie's training**. The objective of the training has been met and we would like to say a big 'Thank You' to Leslie"

Gabrielle Lee – HR – MEA Technologies Singapore

"Leslie is a great trainer! He is a **very enthusiastic, entertaining and educational trainer**. He has made me laugh during the two days of training more than the entire year combined. Being a neutral party and an experienced trainer, he has the hindsight to perceive the lacking elements that we must strengthen and develop in our working place. He is fearless and possesses the moral courage to say or suggest things which he feels need to be put right and receptive and not to be judgmental when accepting feedback from others."

Roger Ng

"Leslie is a dynamic and enthusiastic trainer! It was an amazing experience to be trained under him! His enthusiasm and energy broke the usual way of attending workshops. His delivery style captured my **100% attention** from the moment I was seated down till the end of the workshop. The contents were enriching and it would definitely help me in **improving my leadership and my communication** with others."

Jasline Chua

He is a great speaker and wonderful person. He creates a **benchmark of "Quality Service"** and reach at this platform where people know him for his work in the different industry from Hotel to Tourism organisation and now beyond. He is good communicator and knows the branding in competitive business world. He is a person who can able to change the impression as well as perception of people. That what I liked about his personality from the start.

You can't ignore Dr. Leslie Choudhary. He will leave his presence, impact in people's mind and hearts and you will be impressed by his humble nature and always remember him.

Finally, I conclude that He doesn't need any recommendation but his talks, trainings creates **value for People & Organisations**. You would miss out if you do not use him for making yourself, your staff and your company better.

Mohit - Dubai