



### **Leslie Choudhury**

is the CEO for Leslie Choudhury International and the Director of Directive Communication International. He is a transformer of individuals and teams coaching people to influence, inspire and move those they come in contact with, into decisions and commitments. He is Asia's leading communication trainer and has been voted as the number **6** most influential

communication guru in the world, by Gurus International.

Leslie has the President's/CEO's award for running the best Sales team in in the world for Sheraton Hotels and the "EIBTM - IT & ME Personality Award for Asia & Pacific". He also served as Vice-President of the National Association of Travel Agents, President of SITE Singapore, on the advisory committee to the "National Tourism Plan" for Singapore Tourism Board, Advisor for the tourism blue print for Zhuhai government, Advisory Board of Radisson Hotels Internationals, was consultant to Rosenbluth International, and Cendant, (World's largest service company).

Leslie is certified in Directive Communication & NLP psychology and the only person in Asia certified with 'CITE' status as one of 48 individuals worldwide recognized for his expertise in Motivation. Leslie Choudhury has a BBA from the University of Hawaii, USA.

Leslie has been the CEO or GM of 4 different companies in 4 different countries, namely in Singapore, Malaysia, Indonesia and China before turning to his passion of training people and making organizations better.

Leslie Choudhury is committed to the growth of individuals, companies, and even countries. He will maximize you and your team's encounter into a life-changing experience that will transform your team into commanding personal and corporate effectiveness.



## **Key Client list**

- DELL – Asia Pacific
- INTEL – Singapore & Malaysia
- Emirates Hotels & Resorts, Emirates Holidays, Corporate Div. - Dubai
- Sun Island Resort – Shanghai, China
- Saigon Tourist Holdings – Vietnam
- National University of Singapore
- Multievents Ltd– Mauritius
- Dunville International – Malaysia
- TUV – Asia Pacific
- Saudi Paper – Saudi Arabia
- Citibank – Singapore & Indonesia
- PATA – Sri Lanka
- Interval International – USA, Miami, Florida
- Marcus Evans – Asia Pacific
- Arenco Group - Bangladesh
- TTG Asia
- MICECON – Philippines
- Special Technical Service L.L.C – Oman
- Indonesian Tourism Board – Indonesia
- Baker & Hughes – Asia Pacific
- Monier – Asia Pacific
- Changi International Airport
- James Cook University - Australia
- ST701 – SPH Holdings
- Zamil Group – Middle-East
- ST Services - Oman



## Testimonials



Leslie, when I first contacted you to customize a Program for Emirates Hotels & Resorts, I was not sure if our unique challenge could be handled by you and your team. I must say, having had both the Harbour & Green Lakes, go through your 2 weeks training , my staff and management have not stopped singing praises and I am personally pleased with not just the

Impact and End Result but the forming of a culture we can now call our own. Thank You! **Hans Hensel – Divisional Senior. Vice President – Emirates Group**



"The Corporate Culture training with Mr. Leslie Choudhury was definitely was one of the most amazing experiences in my life. Leaving the class room with a WOW feeling every single day and being able to apply everything which has been taught in the classroom is one of the greatest things ever! Leslie is one of those people who can motivate you to the extreme- if he would tell you to jump out of the window and fly; you would do- because he made you believe you CAN. He's an amazing person and so is the training- well structured, organized, full of examples, powerful, motivating, etc Thanks a lot for this eye-opener Leslie and Boooyaaaahhh! " **Annett Neugebauer ( Germany ), Green Lakes Serviced Apartments (Emirates Hotels & Resorts)**



"This was the best training I have ever attended, it helped me both personally and professionally. I know this training met my needs and the needs of the Emirates Holidays team, not just motivational but life-changing - beyond mere words can truly describe.....Thank you Leslie & Directive Communication International."

**Jyrki Nilson, Regional Manager Commercial Operations – Emirates Group**



"In 26 years of corporate life I have never had such training ever, it was pragmatic, extremely useful, with a macro view of the colours of the brain and how it processes information and I thoroughly enjoyed it. Thank you for sharing your valuable inputs and for some real life experiences.. This will assist me in understanding my colleagues better and will work cohesively to achieve a positive result for EKH. "

**Rui Sequeira, Pricing Manager, - Emirates Holidays**



"Your style of instruction and giving of ' messages ' was quite profound. Subtle but profound. You are quite a showman and know how to hold an audience captive. Furthermore you encourage participation easily. I was pleased to see my silent colleagues speaking their minds. This was by far the best Training Course I have attended. I saw colleagues develop a new understanding and a new respect for one another."

**Anthony A Mendonca**, Tours Sales Manager - Abu Dhabi & Al Ain,  
United Arab Emirates.



"During the Corporate Culture training he amazed me with his way of speaking and communicating with us! He is a great speaker who knows what he is talking about and who knows the 'KNOW HOW'! He is a person who honestly enjoys life with passion and fun and at the same time he is able to make a huge positive influence on other people. I will definitely be able to use what I have learned from him in my personal and professional life! Leslie Choudhury is someone who has SOMETHING to say! If you heard him to talk once you will never forget him! Well....my only advice to get a chance to listen to him! "

Gyongyi Bottas - Asst Front Office Manager  
**Emirates Green Lakes Service Apartment – Dubai**

*"Leslie, you have done a great job to inspire, motivate and empower us to learn in a humorous fashion by your very interesting videos and questions in class. Your motivation inspires and sustains me even after the training is over. I am easily connected to your personable and generous qualities in your kind sharing. Thanks again for helping to shape our transformation in our arduous journey of life. Stay well and take care"*

*Best wishes*

*Shirley Lee – DELL Malaysia*

*Dear Leslie*

*It was the best communication workshop that I have ever attended in my life. My understanding of communication concepts improved a lot, and how to apply them - it was so well, put across.*

*Thank you for the enjoyable two days of learning and growing..... :)*

*Maria Chong – DELL Malaysia*



**Hi Leslie**

*I believe this is the best training course that I attended in Dell so far. The course contents are relatively easy to understand BUT you make the subject more lively and interesting, which makes me to grasp the knowledge into my mind quite simple. Thanks and Regards*

**Veloo Mahalingam - DELL**

*Hi Leslie,*

*Glad to receive your .... Training. I would say it is the most Motivational I have ever received and keeps my engine power up !*

*You are great!*

*Keep it up and Thanks for the **POWER** given!*

*龙凤呈祥, 龙年快乐 !*

**Best Regards,**

*Sharon Chuah Hooi Sun 蔡 鑣 嬿 - DELL*

*Leslie,*

**BOOYAAA!!!**

*Your course had been the most memorable and impactful one that I've ever had, an eye opener and inspiring one. I attended your Personal Mastery and really enjoyed Leadership Intelligence.*

*You've an excellent method to get the message across, great videos, great stories, captured our full attention and left a clear memory of the content.*

**Helena Chin**

**DELL - APJ ESG NPI**

*Dear Leslie,*

*Thanks so much for your training. It's been a great session for us – to hear leadership guidance from a non-dell leader ☐. Does put a lot of things into perspective!*

*Do let me know what are your specific areas of specialization in training – so we may leverage your expertise further.*

*Also for me to recommend you to other leaders in the industry.*

*Regards*

**Elizabeth Jacob**

*Sales Training Director, South Asia & Korea*

*Social Media and Community Professional*

**Dell | Global Commercial Sales Training & Development**



Leslie,

*You have a God-given gift in sharing your message on 'Visionary Leadership' and your emails after the class are timely in my time of need.*

*Thanks for being a blessing always and for choosing to stay connected. You are really special.*

Rgds,

Gaik Chan Lee – Director - DELL

Leslie

*You have magic powers ☐ I have been wanting to write and thank you for igniting a different spark within us as I felt a somewhat different feeling of camaraderie after our last session (at least, it was so for me). ☐ I also wanted to write to say that today I had a difficult discussion, therefore decided to use for the 1<sup>st</sup> time our 1x1 template– which is just genius!). The simplicity of the 1x1 template allowed me to be focused on my purpose. Even though I didn't get the desired outcome, I got what I listed as the 3<sup>rd</sup> likely response which I was prepared to accept. It was AWESOME. ☐ So thank you for that too.*

Harlina Mohamed - DELL

*"Leslie, you have done a great job to inspire, motivate and empower us to learn in a humorous fashion by your very interesting videos and questions in class. Your motivation inspires and sustains me even after the training is over. I am easily connected to your personable and generous qualities in your kind sharing. Thanks again for helping to shape our transformation in our arduous journey of life. Stay well and take care"*

Shirley Mak – NUS

*"Thank you for your motivational training in the last 2 days, which I gained and enjoyed very much. This is your 'calling' as you are so natural (I already sensed this from the previous course I attended of yours) in how you deliver your ideas & messages to us. My sixth sense tells me that you have improved even more... if that is possible!!!!!!!!"*

*You are in class of your own!!*

*I am most fortunate and grateful that I can get to know you, also many thanks to NUS HR for recruiting you as our trainer!!"*

*With best regards*

**Jeene New (Ms) :: NUS Overseas Colleges :: National University of Singapore**





*"Touching Minds & Hearts of people is not an easy, but you do it & masterfully ! You are different with unique branding! You have the most powerful persuasive technique which engages people's full senses and with Story-Telling influence, which communicates & inspires. Thanks again for the advanced leadership excellence workshop. "*

**Dr. Ayman – Julphar – UAE**

*"Leslie's impact was not only made by the shining colour of his outfit , but also by the smooth and fabulous quality of his training. This is one of the courses I most enjoyed and learned from . It's totally inspiring. Many of the paradigms that we all took for granted will change now , both at work and at home. We all indeed had a great time and I personally look forward to another life-time experience with Leslie! "*

**Ashraf Eisouh**

General Manager - Sales

**Zamil Steel /SSD**



*"I have not attended such CREATIVE training ever before in my life"*

*"EXCELLENCE in customer satisfaction have come to REALITY through 2 days of training" "DIFFERENT in all aspects as it was delivered by Mr. Leslie Choudhury, who is a LIVING GENIUS"*

**Kasber Johnson,**

Manager-Service Operations

**TAC, Muscat, Oman**



*"Having the Customer Relationship Management course really broaden my knowledge and concept of making good and lasting relationships not only as a professional but also in my personal life. Through Dr Leslie, the concept and implementation became simple." **2 thumbs up for Dr Leslie !***

**Denny Purwadi**

Indonesia

**Head of Relationship Management,**

**Consumer Finance ABN AMRO Bank NV**



*"Customer service is of utmost importance to our industry. The training by Leslie Choudhury was delivered with great fun and interests to empower us to serve even better in time to come. The course is relevant, insightful and it was a day well spent. Everyone in the company had learnt the importance of communication and this had greatly improved our working relationships with each other. Thanks Leslie for a job well done!"*

**Chris Quek A.P** - General Manager  
**KCS Medical and Dental Group**

*"Leslie delivered his presentation in such a stunning way that I changed my perspective of a presenter. His approach is daring, hilarious & intelligent! The visuals that he used had helped me understand his topic tremendously. If you wish to think & thread out of the box Leslie is the one ~ Bravo Leslie!"*

**Diana Koh**

Development Bank of Singapore



*An astonishing man, the David Blaine of the training world and the Michael Jordan of all trainers, simply the best. Thank You Leslie! God Bless!*

**Stanley Elwynn Choi**  
Philippines



*Just like to tell you that I have enjoyed your training very much. Your lessons and teaching style is very engaging and interactive with all those audio and visual aids. As a trainer myself (no doubt in a different field) I have learned a lot from the way you teach and present yourself especially your eye contact, body language, intonation and gestures. The way that you conduct the lessons, who needs the notes ! The way that you have conducted lessons have engaged all our senses regardless we are in the kinesthetic, auditory or visual group. Last but not least, I have learned also to be a better trainer, speaker and presenter.*

**Hew Sek Moy**

Head of Cabin Crew - Jetstar Asia Airways Pte Ltd / Valuair Ltd







***"Leslie was so good in using story-telling and videos to elaborate theories and concepts that I not only am able to remember many of them (without regurgitating) but also know how to apply them....."***

*I seriously enjoyed your workshop thoroughly. You have the ability to draw attention from your audience and make learning a very fun event. It was really time well-spent for me. Thank you and hope to see you again.*

**Chorina Khoo**

*Director - Training & Personnel Development,  
Asia Regional Office - Asia (Based in SIN)*



*"I really enjoyed and learnt from the sessions by Leslie. The content, knowledge transfer process and the experiential activities are very effective and the delivery by Leslie is excellent, one of the best trainers I have ever met. "*

**Sam CHIA**

*General Manager*

***HRnet Performance Consulting Pte Ltd (200007336Z)***



*"I admire the unique way Leslie presents, incorporating different ways and techniques to convince the audience about the subject matter. The great varying of material, from power point, to video clips, his stories, illustrations, demonstrations and all the other different tools. It makes a big difference and deep impact. I unreservedly recommend Leslie for anyone that would like to improve their skills but in a very dynamic way! "*

**Marwan Jassim Al Sarkal**

*Chief Executive Officer*

***Al Qasba Development Authority Sharjah  
United Arab Emirates***



*"Dear Leslie, thanks for being with BOSCH Penang on the Effective Meeting Facilitation last two days. I learned something new in the training and I've never attended such enjoyable and dynamic training ever before. I really enjoyed the atmosphere in the training! Thanks for sharing your real life experiences and stories with us. Looking forward to your the next training session." - David Pung TeikSeng*  
***Section Manager - Robert Bosch Power Tools (M) Sdn. Bhd.***





*"It's a MUST for anyone wanting to improve himself/ herself to attend Leslie's classes. His lessons are not only uniquely fun and enjoyable, but they are also extraordinarily enriching! There was never a moment where I felt like 'switching off'. His teachings can be applied in all aspects of my life and its values will definitely last a lifetime. Thank you Leslie, for your boundless enthusiasm and unending passion in making a difference!!"*

**Hui Ming AU**

Product Specialist [Eprex; Prograf; Doribax]  
Janssen-Cilag (a division of Johnson & Johnson)



*A dynamic, exciting presentation, where Leslie's brain colour explanation really helped us appreciate differences amongst staff members. He makes learning fun and took us through hands-on exercises to help reinforce those principles. We laughed, shouted and at the end of his presentations, walked out a better team*

**Doug Erdmann**

Country Leader  
The Navigators Singapore



*The Vision Alignment program conducted by Leslie Choudhury was amazing. We could see positive behaviour change from our core team members by even just the 2nd week, which in turn affected the rest of the company. This training has made our people more cohesive and approach challenges with a positive attitude. I am proud of my staff and despite of the time commitment and expenses I feel and know it was a well justified decision. I highly recommend this program for any organisation who wants to bring out the very best performance from their people and create a productive environment which is aligned to corporate vision.*

**Thank You Leslie**

**Tan Jit Khoon**

Chief Executive Officer  
Winson Press Pte Ltd





*Thank you for sharing with me this excellent tool, on EQ and communication! I have read many books, attended several courses (what a waste of time!) and none beats this course - YEAH!!!!!!!!!!!!. Excellent job! Two thumbs up and hats off! This is an excellent life skills workshop. Everyone should attend to add value to their relationships, both at home and at work!*

**Teoh Ai Nee**

*IT Support Manager, Asia Pacific region  
CH2M HILL Singapore Pte Ltd*



*"When I walked into the conference room I thought "this guy better be good at what he does" - and yes you were!! We all had an enlightening experience and will benefit from the lessons learned and experiences shared. I for one now have a whole new concept in my mind when the word "Presentation" comes up. It was a pleasure to receive you in Oman. Looking forward to our next meeting.*

*PS - I totally get the jackets now! "*

**Special Technical Services L.L.C.**

**Farid Elahi | Sr. Division Manager | Director**  
*Sultanate of Oman*



*"Working with Leslie Choudhury has exceeded all our expectations. Leslie's motivational, passionate, colourful and inclusive style of training has contributed tremendously toward the development of STS's staff and we will be undoubtedly working with Leslie in the future "*

**Alex Clark**

**Special Technical Services L.L.C.**

*Alex Clark | General Manager Operations*





*"In a delightful, boisterous and rather untraditional manner that rivets your attention, Leslie Choudhury defines how to actualize your self-awareness to successfully relate to people in all circumstances. He stands out as a master story-teller who can reach a diverse audience without any boundaries or limitations. It is only Leslie who can wear a red jacket with such panache for he delivers quite a powerful message that will be remembered for a long time to come".*



**Tatiana Banicevic** - Assistant Vice President



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