



Leslie Choudhury

Leslie Choudhury is the CEO for Leslie Choudhury International and the Director of Directive Communication International. He is a transformer of individuals and teams coaching people to influence, inspire and move those they come in contact with, into decisions and commitments. He is Asia's leading communication trainer and has been voted as the number 6 communication guru in the world, by Gurus International.

Leslie has operationally opened 3 hotels and been involved in the re-launching after refurbishment of 2 other hotels. He has been involved in both pre-opening training and training of many hotels in the Asia Pacific & Middle-East regions. Leslie has worked in every department of a hotel and has been the General Manager of a property before turning to his passion of training people and making organizations better.

Leslie has the President's/CEO's award for running the best Sales team in in the world for Sheraton Hotels and the "EIBTM - IT & ME Personality Award for Asia & Pacific". Choudhury was General Manager for Tour East Singapore and held simultaneously the portfolio of Group Director of Marketing for the entire group. Under his leadership Tour East won numerous awards, and was a leader in the MICE arena.

He also served as Vice-President of the National Association of Travel Agents, President of SITE Singapore, advisor to Ngee Ann Poly Business school, Adjunct lecturer for Hospitality & Tourism school for Temasek Poly, on the advisory committee to the "National Tourism Plan" for Singapore Tourism Board, Advisor for the tourism blue print for Zhuhai government, Advisory Board of Radisson Hotels Internationals, consultant to Rosenbluth International, Cendant, Banyan Tree, Sun Island Shanghai Resort Group.



Leslie is certified in Directive Communication psychology and the only person in Asia certified with 'CITE' status as one of 48 individuals worldwide recognized for his expertise in Incentives. Leslie Choudhury has a BBA from the University of Hawaii, USA.

Leslie has been the CEO or GM of 4 different companies in the Hospitality & Tourism arena in 4 different countries, namely in Singapore, Malaysia, Indonesia and China.

Leslie Choudhury is committed to the growth of individuals, companies, and even countries. He will maximize you and your team's encounter into a life-changing experience that will transform your team into commanding personal, corporate and country-wide effectiveness.

Key Reference list

- Emirates Hotels & Resorts, Dubai (2X Hotels)
- Harbor Hotel (now sold to Marriott);400 rooms; 380 staff
- Green Lakes Hotel; 400 service apartments; 300 staff
- Emirates Holidays – Dubai; Leadership team “Train-the Trainer” for 75 Department heads
- Sun Island Resort – Shanghai, China; ¾ size of Sentosa with 2,000 plus rooms; 2,500 staff hotel, theme park, MICE etc .
- Galadari Hotel Sri Lanka: Assimilation for Sales & Reservations; Front Office & F&B was previously “Le Meridien”
- Pearl of the Pacific –Boracay, Philippines; 200 rooms; 200 + staff
- Batam View Beach Resort – Indonesia;350+ rooms 350 + staff; “Train-the-Trainer” all dept heads
- Tour East Singapore – Singapore; 175 staff
- JetAir – India; 300 staff Sales & Reservation Training
- Westin Peach Tree Plaza / Westin Tabor Center, USA: 1,000+ rooms Front Office Assimilation; F&B, Sales & Reservations, Housekeeping



- Westin Tabor Center, USA: 600 rooms; Front office, F&B, Sales & Reservations, Housekeeping
- Westin Stamford & Westin Plaza – Singapore; 2,000+ rooms; Front Office 175 staff
- Calypso Plaza – GoldCoast, Australia; 400 + rooms Front Office; Sales & Resv; Hsp; F&B
- Saigon Tourist Holdings – Vietnam’s Largest Hotel Chain; GM’s Corporate Culture & “Train-the-Trainer”

Testimonials



Leslie, when I first contacted you to customize a Program for Emirates Hotels & Resorts, I was not sure if our unique challenge could be handled by you and your team. I must say, having had both the Harbour & Green Lakes, go through your 2 weeks training , my staff and management have not stopped singing praises and I am personally pleased with not just the Impact and End Result but the forming of a culture we can now call our own. Thank You! **Hans Hensel – Divisional Senior. Vice President – Emirates Group**



"The Corporate Culture training with Mr. Leslie Choudhury & Directive Communication International, definitely was one of the most amazing experiences in my life. Leaving the class room with a WOW feeling every single day and being able to apply everything which has been taught in the classroom is one of the greatest things ever! Leslie is one of those people who can motivate you to the extreme- if he would tell you to jump out of the window and fly; you would do- because he made you believe you CAN. He’s an amazing person and so is the training- well structured, organized, full of examples, powerful, motivating, etc
Thanks a lot for this eye-opener Leslie and Booyaaaahhh! " **Annett Neugebauer (Germany), Green Lakes Serviced Apartments (Emirates Hotels & Resorts)**



"This was the best training I have ever attended, it helped me both personally and professionally. I know this training met my needs and the needs of the Emirates Holidays team, not just motivational but life-changing - beyond mere words can truly describe.....Thank you Leslie & Directive Communication International."

Jyrki Nilson, Regional Manager Commercial Operations - Emirates Group



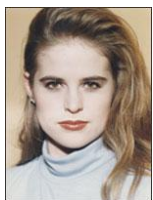
"In 26 years of corporate life I have never had such training ever, it was pragmatic, extremely useful, with a macro view of the colours of the brain and how it processes information and I thoroughly enjoyed it. Thank you for sharing your valuable inputs and for some real life experiences.. This will assist me in understanding my colleagues better and will work cohesively to achieve a positive result for EKH. "

Rui Sequeira, Pricing Manager, - Emirates Holidays



"Your style of instruction and giving of ' messages ' was quite profound. Subtle but profound. You are quite a showman and know how to hold an audience captive. Furthermore you encourage participation easily. I was pleased to see my silent colleagues speaking their minds. This was by far the best Training Course I have attended. I saw colleagues develop a new understanding and a new respect for one another."

Anthony A Mendonca, Tours Sales Manager - Abu Dhabi & Al Ain, United Arab Emirates.



"During the Corporate Culture training he amazed me with his way of speaking and communicating with us! He is a great speaker who knows what is he talking about and who knows the 'KNOW HOW'! He is a person who honestly enjoys life with passion and fun and at the same time he is able to make a huge positive influence on other people. I will definitely be able to use what I have learned from him in my personal and professional life! Leslie Choudhury is someone who has SOMETHING to say! If you heard him to talk once you will never forget him! Well....my only advice to get a chance to listen to him! "

**Gyongyi Bottas (Hungary) Asst Front Office Manager
Emirates Green Lakes Service Apartment – Dubai**



"Leslie's conducted our training for our entire hotel company, and then also as follow-ups via email to keep the enthusiasm in our team going. Super ! Our Corporate Culture was put into place via his efforts. "

Glenn Nobbs, Resident Manager, Green Lakes Serviced Apartments, The Harbour Hotel (Emirates Hotels & Resorts)



"I probably need to pinch myself to know that this is me. This Corporate Culture program has changed the way I think, the way I deal with people; I'm not impatient or stressed out like I used to be. Every situation now makes me pause to think of the appropriate way to address it. This culture program is a must. Thank you Leslie, Arthur and the entire team of Directive Communication International. "

Andre's Leung,
HR Manager – Emirates Harbour, Hotel & Residence

“ He has truly been an inspiration to me, and for all those embarking on a Training course with him, buckle up, its going to be an awesome ride ! “ -
Daniel Galatis, Australian Tourism Commission

“You've shown me and I'm sure, countless of others too, the meaning and measure of service in communication.”

Adrienne Lim, Diplomatic Affairs Executive – Shangri-La Hotel Singapore

The way that you have conducted lessons have engaged all our senses regardless we are in the kinesthetic, auditory or visual group. Last but not least, I have learned also to be a better trainer, presenter and manager.

Hew Sek Moy
Head of Cabin Crew - Jetstar Asia Airways Pte Ltd / Valuair Ltd



An astonishing man, the David Blaine of the training world and the Michael Jordan of all trainers, simply the best. What I learned best from Leslie is that you find what you seek and focus on. You will never see your true potential unless you apply what you learn. Also don't let other people take control of your life, your life is your own and only you yourself, can change that. Thank You Leslie!

Stanley Elwynn Choi

Philippines Tourism



"I came out of Leslie's class of Corporate Culture training with renewed confidence about my today and tomorrow. He fostered and communicated the belief in me that the "Power of One is Boundless". One person can truly make the difference!"

Fatima Mascharenhas, Customer Service Manager – Emirates Holidays - Dubai



The Corporate Culture training was Simple but Powerful. It also describes Leslie's attitude which is powerful and the examples he presented makes easy understanding and implementation. Leslie is a personality that can relate to any nationality with a twist of spicy humor blended into his style. This training is a must for any new organization or any organization going through change or growth.

Gerard Rao, Senior Product Manager, Emirates Holidays

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